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FDB Donates \$10,000 to NCPDP Foundation for Research to Optimize ePrescribing

Matching Funds from NCPDP Board of Trustees Increases Donation to \$20,000

INDIANAPOLIS, IN – November 12, 2014 – [NCPDP Foundation](#), a 501(c)(3) nonprofit charitable organization that is affiliated with NCPDP, announced today that [FDB \(First Databank, Inc.\)](#), the leading provider of clinical drug knowledge that improves medication-related decisions and patient outcomes, has made a \$10,000 unrestricted donation to NCPDP Foundation. The announcement was made at a “Welcome to Indy” Reception that FDB hosted Tuesday evening for over 200 attendees of the NCPDP 2014 Educational Summit and Joint Technical Work Group Meetings. The \$10,000 donation will be matched dollar for dollar with matching funds approved by the Board of Trustees of NCPDP.

“ePrescribing adoption is rapidly growing [ePrescribing is being used by more than 70% of doctors and 95% of pharmacies], but there’s still a lot of functionality that is underutilized,” explained Tom Bizzaro, R.Ph., FDB vice president of health policy & industry relations and immediate past chair of the NCPDP Board of Trustees. “We need to find ways to improve use of ePrescribing to optimize its benefits in improving patient safety and health outcomes.” FDB’s donation will be used to help fund research that identifies issues related to industry-wide adoption of the full functionality available in electronic prescribing (ePrescribing) standards: the NCPDP SCRIPT and Formulary and Benefit Standards.

Bizzaro continued, “This research is important to FDB because we are deeply committed to supporting efforts that drive industry-wide adoption of NCPDP standards. The ePrescribing standards provide for a more connected healthcare system and are designed to meet the workflow and information needs of doctors, nurses and pharmacists – to ultimately better serve patients.”

Bizzaro added, “We are honored to host this reception to highlight the NCPDP Foundation and show our appreciation for its work in helping to advance NCPDP’s mission in the healthcare industry.” Bizzaro presented the check to NCPDP Foundation President, Charlie Oltman, MBA, CHC, Sr. Manager Regulatory Affairs at Target Corporation, and Foundation Board Member, Lee Ann Stember, NCPDP President.

“This marks the first major gift donation to the NCPDP Foundation, and it is especially poignant to have Tom, a former NCPDP Chair, present FDB’s donation,” said Stember. “On behalf of the entire Foundation Board, we thank FDB for this generous donation and continued support in advancing the use of interoperable industry standards to improve healthcare.”

For high resolution photos from the event, visit: <https://www.flickr.com/photos/ncpdp/>

To make a Monthly Pledge or Major Gift donation to NCPDP Foundation, contact Joanne Longie at jlongie@ncpdp.org or 480.477.1000, Ext. 111.

About First Databank (FDB)

FDB (First Databank), part of the Hearst Health network, is the leading provider of drug knowledge that helps healthcare professionals make precise medication-related decisions. With thousands of customers worldwide, FDB enables our information system developer partners to deliver a wide range of valuable, useful, and differentiated solutions. As the company that virtually launched the medication decision support category, we offer more than three decades of experience in transforming drug knowledge into actionable, targeted, and effective solutions that improve patient safety and healthcare outcomes. For a complete look at our solutions and services please visit <http://www.fdbhealth.com> or follow us on Twitter and LinkedIn.

About NCPDP Foundation

The NCPDP Foundation is a 501(c)(3) nonprofit charitable organization headquartered in Scottsdale, Arizona and is affiliated with the National Council for Prescription Drug Programs (NCPDP). The NCPDP Foundation was established in December 2012 to support research, education and charitable involvement within the healthcare industry. For more information, visit <http://ncpdpfoundation.org>.

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