

Fundraiser Toolkit



Introduction

Hi there!

We are incredibly thankful that you have decided to fundraise on behalf of the NCPDP Foundation as part of our year-end giving campaign, the “Season for Giving.” Your participation in our Season for Giving campaign will support NCPDP Foundation research projects that help to expand the role and value of the pharmacist, increase patient access to care, and enhance patient safety.

By fundraising on behalf of the Foundation, you can do your part to make healthcare better and safer for all.

You can take part as a fundraiser in a couple of ways. Share your reason for giving to the Foundation over Facebook and LinkedIn to encourage donations from family members, coworkers, and peers and you can email anybody you think might be willing to listen.

In this toolkit, you will find the following templates to help you get started in establishing your own personal fundraising campaign and being an NCPDP Foundation fundraiser! We sure hope that you’ll join us this year in our #NCPDPFoundationSeasonforGiving as a fundraiser and look forward to reading about how the NCPDP Foundation’s work inspires you to give continuously.

Sample Email to Secure a New 1977 Society Donation

If you are a 1977 Society Member, you are in a unique position to reach out to other individuals and inspire them to join the 1977 Society. Feel free to personalize the language below to match your comfort level and personal relationship with the recipient of your email!

Subject: Have You Considered Becoming A 1977 Society Member?

Hi, [NAME]!

Today and every day, the NCPDP Foundation is grateful for contributions from people like you. [1977 Society members](#) are part of an exclusive group of donors that supports research proving the power of NCPDP's standards to make prescriptions safer for us, our families, and millions of others.

On behalf of the NCPDP Foundation, I extend to you a special thank you for any contributions you might be able to provide and hope you can become a 1977 Society member. Your continual contributions as a part of this giving group will help build sustainability into the Foundation's ability to help expand the role and value of the pharmacist, increase patient access to care, and enhance patient safety. Please consider becoming a 1977 Society member during the NCPDP Foundation's year-end giving campaign, the [Season for Giving](#), November 30-December 7.

Stay safe and healthy,

[YOUR NAME]

Sample Email to Fundraise

As a fundraiser, you can support our Season for Giving efforts by emailing potential donors directly. Feel free to personalize the language below to meet your audience and email away!

Subject: Help Me Make Healthcare Better and Safer for All

Hi, [FIRST NAME]!

This year, I'm participating in the [Season for Giving](#) with the NCPDP Foundation. The Foundation works to support programs and people that aim to expand the role and value of the pharmacist, increase patient access to care, and enhance patient safety and I'm working to support them!

Would you please support this worthy cause by donating to the NCPDP Foundation's year-end giving campaign, the Season for Giving anytime November 30-December 7? Your donation, no matter how big or small, helps the Foundation make medications safer for us, our families, and millions of others.

If you can't donate, would you please share the page with others who might? Together, you and I can support the NCPDP Foundation as they work to make healthcare safer for all.

Thank you,

[YOUR NAME]

Social Media Posts to Fundraise

You can also post to social media platforms to encourage your friends, family, and peers to donate as well. Attached, you will find imagery you can post along with the accompanying text below.



Did you know that prior to implementing the CancelRx transaction found in NCPDP's SCRIPT ePrescribing standard, 3.8% of prescriptions cancelled by prescribers (more than 10 million prescriptions) still got into the hands of patients?* That's why I'm participating in the #NCPDPFoundationSeasonforGiving and raising money for the @NCPDPFoundation.

The NCPDP Foundation is the only Foundation with an exclusive focus on advancing the use of standards-based information technology for better healthcare.

Please donate to [the fundraiser](#) anytime November 30-December 7 and share your donation on Facebook or LinkedIn! Together, we can prove the value of NCPDP standards, increase patient safety, and help and make healthcare safer for all.

*facts pulled from [NCPDP Foundation-funded research completed by Johns Hopkins University](#).



Did you know that implementing NCPDP standards can help save patients time and money on their medications?* That's why I am participating in the #NCPDPFoundationSeasonforGiving and raising money for the @NCPDPFoundation.

The NCPDP Foundation is the only Foundation with an exclusive focus on advancing the use of standards-based information technology for better healthcare.

Please donate to [the fundraiser](#) anytime from November 30-December 7 and share your donation on Facebook or LinkedIn! Together, we can prove the value of NCPDP standards, enhance patient access to care, and help make healthcare safer and better for all.

*facts pulled from [NCPDP Foundation-funded research completed by Johns Hopkins University](#).



Did you know that implementing NCPDP standards makes it possible for pharmacists to address the unique factors associated with electronically exchanging data required for ordering, administering, documenting and filing claims for COVID-19 tests and vaccines?* That's why I am participating in the #NCPDPFoundationSeasonforGiving and raising money for the @NCPDPFoundation.

The NCPDP Foundation is the only Foundation with an exclusive focus on advancing the use of standards-based information technology for better healthcare.

Please donate to [the fundraiser](#) anytime November 30-December 7 and share your donation on Facebook or LinkedIn! Together, we can prove the value of NCPDP standards, expand the role and value of the pharmacist, and help make healthcare safer and better for all.

*facts pulled from [NCPDP Foundation-funded PSA video raising awareness of NCPDP and Pharmacists Helping to Fill Gaps in Patient Care During COVID-19](#).